

FLOURISH MEMORY CARE



Our goal for residents inspired the name of our Memory Care Program at Charter Senior Living communities.

Flourish Memory Care is rooted in the belief – and supported by leading-edge research – that people living with Alzheimer’s disease and memory loss can grow and flourish regardless of where they may be on their journey.

So, we researched ... what is it that people need to grow and flourish?
Here’s what we found:

FULFILLING LIVING



STRONG ROOTS

RESIDENTS FLOURISH

Flourish

Charter Senior Living's exclusive Flourish Memory Care Program addresses the unique needs of residents living with Alzheimer's disease and related dementias while providing them with helpful support, loving care and personalized programming that honors who they are and where they are in their journeys.

Our comprehensive memory care program emphasizes our core belief that people with memory loss can enjoy meaningful, fulfilling lives, so we provide them with everything they need to ensure they flourish:



WELL-BEING

Therapeutic, structured daily activities based on residents' individual strengths. Programs focus on: cognitive, creative, community, motivation, physical, social and spiritual wellness.



NUTRITION

Mealtime menus are enhanced by pampering services such as oshibori, the Japanese pre-meal tradition using warm towels infused with essential oils to freshen hands and prepare residents for the sensory experience of dining.



SOCIALIZATION & ENGAGEMENT

Specially developed group activities such as Grab and Go help caregivers connect with residents and engage in unplanned, yet purposeful – and successful – activities.



SUPPORT

Care is provided by a specially trained, experienced team who understands the disease process and is devoted to helping each resident share their own unique gifts.



REST & RESTORATION

Personalized, technological interventions – such as nostalgic music on headphones and tablets showing non-plot videos – help manage challenging behaviors while promoting solace, relaxation and reflection to maintain a calm, supportive environment.



SENSE OF PURPOSE

Our engaging, individualized approach to living is based on each resident's unique strengths, abilities and interests, ensuring residents enjoy meaningful, purpose-driven days.



MEANINGFUL RELATIONSHIPS

Close resident-caregiver-family relationships build familiarity and trust, while empowering residents to remain active, connected and fulfilled. STAR – Specific Therapeutic Assisted Recreation – further enhances positive interaction and relationship-building during family visits.



ENVIRONMENT

Serene, welcoming settings provide a genuine sense of home and belonging, positively impacting behavior, encouraging interaction and reducing stress.